



Culverhouse
College of Commerce

Alabama Center for Real Estate

**K.C. Conway, Director of Research & Corporate Engagement
Chief Economist, CCIM Institute**

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K.C. CONWAY, MAI, CRE

ECONOMIST, COUNSELOR OF REAL ESTATE, INDUSTRY SPEAKER

History of accurately forecasting real estate trends and changing market conditions across the U.S. A nationally recognized Subject Matter Expert on commercial real estate matters with specialized expertise in Valuation, Ports & Logistics, housing economics, AG Land, Aging-Services Housing, Bank Regulation and Real Estate Finance.

Risk management, valuation, and market intelligence experience, with progressive roles within the Federal Reserve (CRE Risk Specialty Officer), national brokerage & large bank organizations.

Real Estate Industry Recognized Speaker with presentations to approx. 750 conferences. Published content in media and journals.

PROFESSIONAL EXPERIENCE

Director of Research and Corporate Engagement

Alabama Center for Real Estate, Tuscaloosa, AL, 2017-present

Manages Center's research division existing market trends research content and creates new organic and collaborative research initiatives. Serves as research ambassador to corporate real estate entities. Manages research/consulting opportunities. Works with Culverhouse faculty to foster collaborative research.

Senior Vice President of Credit Risk Management

SunTrust, Atlanta, GA, 2014–2017

Chief Appraiser, Sr. Environmental Risk Manager & Sr. Market Intelligence Officer overseeing 5,000 transactions annually totaling \$25 billion in assets. Oversaw appraisal & environmental due diligence nationwide. Developed Market Monitors to track CRE conditions at MSA level. Responsible for FIRREA, IAG and bank regulatory compliance. Industry thought leader for Wholesale Bank on CRE & Economy.

Chief Economist, United States

Colliers International, Atlanta, GA, 2010–2014

Monitored economic and CRE conditions across U.S. and produced the quarterly nationwide Office, Industrial & Ports Outlook reports. R.E. Industry thought-leader and speaker at industry conferences and client advisor.

Commercial Real Estate Subject Matter Expert

The Federal Reserve, Atlanta, GA, 2005–2010

CRE Subject Matter Expert to Atlanta FED 2005-2010 & CRE Risk Specialty Officer to NY FED 2009-2010. Briefed FED Chairman Ben Bernanke and the Board of Governors during Financial Crisis. Key Player in Ask The Fed, Rapid Response & other FED programs 2008-2010.

SKILLS

Macro-Economic, CRE, & Housing conditions forecasting & MSA-level market monitoring.

Counselor of Real Estate (CRE)

Member of Appraisal Institute (MAI)

State Licensed Appraiser

Nationally recognized CRE Industry Speaker

Subject Matter Expert on Ports & Logistics

FIRREA, IAG & Bank Regulatory Compliance

Frequently Interviewed CRE and Economic expert in national media (R.E. Forum, Journal of Commerce, Journal of R.E. Issues, etc.)

Environmental Risk Management

HIGHLIGHTS & AWARDS

Recipient of Appraisal Institute's annual **President's Award 2009**.

Meritorious Service Award from Federal Financial Institutions Examination Council (FFIEC) 2010 for bank examiner training during the Financial Crisis.

Key Player Award – Atlanta FED 2010

Addressed **750+** industry, regulatory and academic bodies in the past decade

10-year proven industry expert, cited in numerous national publications

EDUCATION & TEACHING

BBA, magna cum laude
Emory University, Atlanta, GA

CRE, Counselor of Real Estate

MAI, Member of Appraisal Institute

Instructor: FFIEC (Bank Regulatory Training) for annual "Supervisory Updates" conference series 2008-2017.

Guest Lecturer: Major University R.E. Centers